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**ISUZU AUSTRALIA APPOINTS NEW CHIEF OF CORPORATE SERVICES**

At a time of unprecedented growth and record sales, Isuzu Australia Limited (IAL) is bolstering its position as truck market leader and reputation for delivering industry-best customer experience with the injection of further executive talent following the recent the appointment of Ashwin Iyer to Chief of Corporate Services.

Mr Iyer succeeds long-serving industry veteran, Paul Evans, who steps into a new role as IAL Director and Chief Risk Officer.

With broad experience in the automotive and information technology space, Mr Iyer has previously held the role of Head of Information Technology, operating from the brand’s head office at Truganina in Melbourne’s transport heartland.

The impressive facility houses the administrative, sales, marketing, training and engineering teams and a 15,000 square metre parts warehouse for truck and powered solution products.

Mr Iyer has considerable experience in company governance, with his new role responsible for overseeing several divisions including the departments of People & Culture, Financial Control along with IT.

“The appointment of Ashwin as Chief of Corporate Services comes at a time of exceptional growth for Isuzu Trucks,” said IAL Director and Chief Operation Officer Andrew Harbison.

“Ensuring the corporate side of the business is supported with the right people is crucial to our ongoing ability to meet this demand.

“Ashwin brings to bear a dedicated focus honed through experience working in the administrative, IT and governance sides of our operation.

“He is now applying that to the important areas of Financial Control and our People & Culture department as part of this integral role.

“Critically, we have industry stalwarts such as Paul Evans on-hand to assist with this transition as he heads into an important position leading our Risk Management team.”

With many workplaces still realigning due to the COVID-19 pandemic, Mr Iyer is confident that Isuzu has the structures and people in place to meet the ever-changing needs of the business.

IAL’s focus on strengthening its operations comes as the brand enjoys its 34th consecutive year of truck sales leadership, selling a record 13,360 units last year. Growth is expected to continue with sales increasing a further 11 per cent (937 units) for Isuzu Trucks through to the end of August 2023.

“So much has changed with COVID and Isuzu is no different in this regard, with the company adapting and pivoting to overcome considerable challenges during this period,” Mr Iyer said.

“One of the key strengths of the business remains in its strong culture which includes our leadership and ability to work as a cohesive team across the national stage.”

Mr Iyer noted that the IAL’s capabilities were not limited to the facility in Melbourne, with zone and product managers and support teams spread across the country to maintain robust relationships with dealers, body builders and most critically, Isuzu customers.

“Having things in order is not just about what happens at Head Office in Melbourne, it flows down to our teams across the country, our relationships with dealers and crucially, supporting them as they deliver the Isuzu truck ownership experience to our many customers.

“For me, the priorities are to ensure the corporate services side of the business remains strong across its key channels. I am confident we have the structures and people in place to ensure that the challenges now and into the future can be met,” he concluded.

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**For further information, please contact:** **For Isuzu Trucks releases and photos:**

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